

# SUSTAIN ABILITY REPORT 2018

The title 'SUSTAINABILITY REPORT 2018' is rendered in a large, bold, dark green, sans-serif font. The text is partially overlaid by several coffee-themed illustrations. A white mug filled with red coffee and steam is positioned over the 'T' in 'SUSTAIN'. To the right, a branch with green leaves and two red coffee cherries is placed over the 'L' in 'ABILITY'. Below the 'T' in 'REPORT', a cluster of dark brown coffee beans is scattered. At the bottom left, a coffee cherry is shown with its orange-red skin and white seeds, along with a few loose beans.

J.J. Darboven Holding AG & Co. KG

# Foreword



Since our company was founded back in 1866, we have always been well aware of one thing: our business activities have an effect on people and the environment at not only a local but also a global level. Good, enduring relationships with our employees, suppliers and business partners as well as a strategy which saves resources and protects the environment are thus perpetual values which define and guide our activities.

It fills me with a great deal of pleasure to see how more and more people are eager to find out how we produce our coffee, tea and cocoa products, where the raw materials originate, what the working conditions are like and how

we get involved in community projects and schemes. With the aim of reporting on these activities in more detail, we published our first sustainability report in 2017, presenting our understanding of sustainability, our goals and our measures in terms of our corporate responsibility.

In our second sustainability report, we are continuing in the same vein. You will discover what successes we have enjoyed over the past year at our sites in Hamburg and Sauerlach as well as what new targets and goals we are setting ourselves. I am particularly delighted that our subsidiaries in other countries are also following in our footsteps. As such, this report, compiled in cooperation with selected subsidiaries, also offers an initial insight into the sustainability efforts at our other European sites.

We regard sustainability not as a status, but rather as an ongoing process. With that in mind, it is now my pleasure to invite you to join us on this important journey, and I am looking forward to our further successes in the year to come.

A handwritten signature in black ink, appearing to read 'Albert Darboven'. The signature is fluid and cursive, written on a light-colored background.

Yours, Albert Darboven

# Coffee is at its best when everyone enjoys it

## Sustainability is part of our company's history

Forward-looking business combined with a particular responsibility to our employees at our international sites as well as coffee farmers and partners at the source are concepts which have been deeply rooted in J.J.Darboven's corporate culture since the very beginning. We are constantly striving to maximise our positive contribution to the future and minimise our ecological footprint. Albert Darboven is the fourth generation of his family to manage the company – a company which stands for quality, expertise, customer service and value-based actions all over the world. Founded more than 150 years ago in Hamburg, the group of companies now comprises 16 subsidiaries in ten European countries.



Together, we act in a sustainable and fair manner, because we want to be proud of what we produce and what we leave behind. In our sustainability project group and in dialogue with our subsidiaries, we exchange our successes, learn from each other and identify synergies. Because everything goes a bit better when we approach it together.

All in all, the implementation of sustainability across the Group has seen considerable increases both in terms of substance and dynamics in the past year. One outstanding example of our cross-company efforts is the H.E.L.P. (Honduras Education Life Project) project. Launched in 2016, this initiative offers coffee farmers in Honduras long-term assistance with the aim of helping them to help themselves. The project's successes in 2017 were so significant that we expanded the scope of H.E.L.P. to include 600 participants at the end of 2018.

We are providing further impetus for future-oriented energy management at all of our sites. The analysis of the energy flows and consumptions reveals which efficiency potentials have remained untapped so far. That provides us with incentives to act. We don't just share our experiences within the group – as a founding member of the Hamburg Energy Efficiency Network, we have been sharing them with other companies in the foodstuffs, drinks and tobacco industry too since March 2018. With growing expertise and valuable synergy effects, we are combining our efforts to boost the contribution to climate protection.

**3,520t**

**CO<sub>2</sub> reduction from 2017 to 2018**

For the first time in 2018, we had a corporate climate-balance conducted for both of our two production sites in Germany. Overall, the results show a reduction in CO<sub>2</sub> emissions of around 34% compared with the preceding year. Two particularly important factors for improving environmental performance were identified in this respect: the changeover to green electricity and the introduction of the company car policy with defined CO<sub>2</sub> limit values for our fleet.



INVOLVEMENT FOR SUSTAINABLE CORPORATE GOALS  
Members of the Sustainability project group

Enjoying responsibly

# Our coffee's journey

**B**efore our customers can enjoy a great cup of coffee, the beans have to travel halfway around the world. Cultivated, harvested and prepared as coffee cherries around the equator, also known as the coffee belt, the still unroasted coffee beans are transported to Hamburg by ship. Upon arrival, a large quantity are directly roasted, packaged and shipped to our customers in Germany and abroad. From bean to cup, there are a wide range of challenges in terms of sustainability – challenges that we are eager to face.

*Did you know?*

100 kg of arabica coffee cherries produce approx. 15 kg of raw coffee and approx. 13 kg of roasted coffee.



\* Our Darbohne has been embodying the joie de vivre packed into every coffee bean since the 1920s.

## Our coffee brands



## At our site



0.033kg

CO<sub>2</sub> per kg of raw coffee over 9,357 km

We choose environmentally friendly transport by sea for the long voyage a container with 20,700 kg of coffee beans makes from our H.E.L.P. project in Honduras.



34%

lower CO<sub>2</sub> emissions at our sites in Germany

We are cutting our CO<sub>2</sub> emissions and improving our corporate climate-balance with measures such as the changeover to green electricity.



## At the source



600

small farmers in Honduras

As a result of the enormous successes and high demand, the number of participants in our H.E.L.P. project was more than doubled from an initial 250 to 600 at the end of 2018.

## On the road



5%

lower greenhouse potential thanks to reduced CO<sub>2</sub> emissions

In order to promote environmentally friendly fleet management, we introduced a company car policy with defined CO<sub>2</sub> limit values. The lower consumption also reduces our contribution to the greenhouse effect.

## Our sustainability strategy: Taking the entire value chain into consideration

What effects do our business activities have on people and the environment? J.J.Darboven asks this question along the entire length of the value chain. For us, sustainability doesn't just begin in our own company, but rather directly at the source with the coffee farmers and our suppliers. Our sustainability strategy is aimed

at increasing the positive effects on people and the environment effectively and efficiently all along the value chain. This is where our many years of experience and our spirited curiosity for innovative ideas comes into its own.



H.E.L.P. PROJECT Pupils from Escuela José Cecilio del Valle in San Nicolas with their teacher in front of the school building (2016 visit)

At the source:

## Commitment right from the very beginning – laying the foundations for sustainable coffee production

How do small farmers actually benefit from our economic success? Our enduring personal relationships and many trips to coffee plantations across South and Central America help to develop our understanding of the challenges encountered at the source further and further. In order to ensure our coffee is enjoyed to the fullest, we are committed to maintaining the requirements for the cultivation of high-quality coffee and improving them continuously. Our H.E.L.P. project provides small farmers in Honduras with financial, environmental and social support. Helping people to help themselves is a means of securing their livelihoods in the long term and improving their quality of life.

At the source

## Better coffee for a better life

Since 2016, we have been collaborating with the raw material supplier Olam in Santa Bárbara, one of the oldest coffee growing regions in Honduras. There is a definite need for action here: the majority of the coffee growers operate family businesses farming very small plots with overaged coffee plants. Many have little to no training and are thus not aware of economical and ecological cultivation techniques.

As a result, the crop yields and sales revenues are far below the national average. By specifically helping people to help themselves, we have been supporting small farmers and their families to secure their livelihoods for the future since 2016. We help the project participants to increase the quality of their crops, develop more awareness for the environment and, in doing so, provide stability for their families. For example, our coaching programmes teach them agricultural skills. And this is already bearing fruit: 94% of the small farmers now employ drainage channels or sand filters to collect the flesh of the fruits which is left behind following the wet preparation of the coffee cherries, to ensure that rivers do not become overburdened. 50% of the farmers are also already implementing measures to protect against erosion, thus preventing landslides on slopes. At the same time, they have increased the diversity of the types of trees in the vicinity of their land by 58%.

Due to the quantifiable project success, the number of participants was increased from initially 250 in 2016 to 600 participants at the end of 2018. Another focus of H.E.L.P. in 2017 was the improvement of standards of education in the area. For example, we have already improved the structures of three school buildings and secured the supply of school lunches. In 2019, we will be continuing with this perspective-creating commitment and also awarding scholarships.

### Did you know?

A share of the coffee from our H.E.L.P. project is used for IDEE KAFFEE products. Further information can be found at [www.help.coffee](http://www.help.coffee)



At our site

## Consumers become “fair thinkers”

Our Café Intención brand offers Fairtrade and certified organic products for coffee enjoyment with awareness and of the highest calibre. With our “Café Intención Für Fairdenker” (Café Intención for Fair Thinkers) campaign, we are putting the focus in 2018 on people who rethink things from a fairer perspective every day anew. Their thought-provoking impulses make a great contribution to a fairer and better world.



For example, one of the Café Intención campaign's measures is support of the Forum Fairer Handel's Faire Woche (Fair Trade Forum's Fair Week). The idea is that consumers are not merely invited to attend Fairer Handel events, but also to organise them themselves.

## Direct trade coffee

Back in 1993, we were the first large coffee roaster to launch Fairtrade-certified coffee on the German market. Carrying on this pioneering spirit, we are to this day still engaged in finding ways to ensure coffee farmers are better paid for their hard work. For this reason, our Austrian subsidiary J. Hornig has been sourcing direct trade coffees since 2015. What does that mean? All three varieties from Brazil, Guatemala and Ethiopia are sourced “directly”, in other words without any middlemen, from the farmers in the country of origin. Among other things, they then benefit from a stabler and higher price for their coffee beans.



TRADING AT EYE LEVEL The Single Origin varieties from J. Hornig

On the road



At our site:

## Thinking about tomorrow today

We assume responsibility for the environment and have identified fields of action which are relevant for us. We want to protect resources, avoid waste, use environmentally friendly energy sparingly and reduce our CO<sub>2</sub> emissions. Just one of our successes in 2018: the changeover to green electricity at the sites in Germany made it possible for us to reduce our overall CO<sub>2</sub> emissions by approximately 3,520t.

At the same time, we believe that well trained and motivated staff are the key to success. Their health and well-being are matters particularly close to our hearts, so supporting and encouraging them is of the utmost importance to J.J.Darboven.

### Did you know?

GWP stands for global warming potential and is a substance's potential contribution to the warming of the atmospheric strata close to the Earth, i.e., to the so-called greenhouse effect.



At the source

## Energy

### Positive corporate climate-balance

We made considerable headway towards our goal of improving our tracking and reporting skills with regard to our global warming potentials (GWP) in 2018. For the first time, we commissioned a corporate climate-balance for scope 1 (direct emissions from owned or controlled sources) and scope 2 (indirect emissions from the generation of purchased energy) for 2018 for our Hamburg and Sauerlach sites, with the aim of generating an overview of the greenhouse gases for which we are responsible. The reduction of the CO<sub>2</sub> emissions by 34% overall compared with 2017 is largely due to the changeover of the electricity mix towards green electricity. In 2018, energy consumption only contributed less than 1% to the overall global warming potential. The climate-balance identified our fleet as the second-largest factor for reducing the GWP, with a share of 5%. We now intend to compare the corporate climate-balances of both sites in order to derive further emission reductions.

### Founding member for more energy efficiency

The most sustainable kind of energy is the one which isn't consumed at all, as it does not need to be generated in the first place. True to this credo, we became a founding member of the foodstuffs, drinks and tobacco industry's Energy Efficiency Network in Hamburg in March 2018. Together with twelve other companies, we will save around 30,000t of CO<sub>2</sub> during the 36-month project term. This amount of emission is comparable with 5000 medium-sized vehicles driving 36,000 kilometres emit during the same period of time. In the scope of the initiative, the Federal German Government has agreed with 22 business associations and organisations to initiate around 2,500 new Energy Efficiency Networks by the end of 2020. After all, cooperation in the network makes it possible to tap higher energy efficiency potentials, as it produces synergy effects, allows bundling of competences and provides an opportunity for us to learn from each other.

### Environmentally friendly energy

We actively promote climate protection in our subsidiaries, implementing measures such as sustainable energy sources and good insulation. Our Polish site in Rumia is home to the town's largest solar energy plant, which generated 7,851.02 kWh of electricity in 2018. Our Austrian subsidiary J. Hornig is taking another approach to better climate protection, exclusively employing district heat for the purposes of heating and hot water. In this respect, the share of energy from combined heat and power, renewable resources and waste heat recovery is at least 80%. Compared with fuel oil, this allowed us to save more than 145,400t of CO<sub>2</sub> in 2018.



**ENVIRONMENTALLY FRIENDLY ENERGY** *The solar energy plant at our Polish subsidiary in Rumia*

### Energy savings with LEDs

We have expanded our aim of replacing 30% of the existing lighting in the production and logistics departments with LED lighting by the end of 2020 from our Hamburg site to include our Sauerlach site too. And we are already making great headway towards achieving the goal at both plants: by the end of 2018, we had already exchanged a 25% share (corresponding to 1,056 new LED lamps) in Hamburg and a share of almost 21% (corresponding to 302 LED lamps) in Sauerlach.

## Packaging & waste

### Paper: cutting consumption, using responsible sources

We have set ourselves the goal of continuously increasing the share of recycled paper in all of J.J. Darboven's cardboard packaging in Germany. We managed to do so again in 2018: the share was just under 90% in the previous year and we have now been able to increase it to 95%. In addition, we were able to change our reprographic paper over to 100% recycled paper in 2018 and hope to expand this measure to include all business stationery in 2019. We have offered our employees the possibility of only receiving digital copies of specialist magazines and journals, and 82% have taken us up on this offer.

**309.74t**

**Coffee skins  
are recycled to produce biogas**

By the way, we are also pursuing this recycling approach in other countries too: at our site in Poland, we have been using old cardboard packaging as packing material

At our site

in our shipments since April 2018. Compared to the year before, this has allowed us to save 86% of the plastic air cushions we previously employed.

### Reuse instead of disposable

We want to set a good example and avoid the use of disposable to-go cups. With this in mind, we have introduced a recycling system with reusable takeaway cups at our Hamburg and Sauerlach sites. In Hamburg, we receive support from the Elbe-Werkstätten working groups for people with disabilities, whose employees wash the cups for us. This allows us to save 120,400 disposable to-go cups a year in Germany. We have also switched over to reusable cups in Poland, the Czech Republic and Slovakia, saving a further approximately 22,000 disposable to-go cups per year. We are equally proud of our innovative recycling project in the Netherlands: we take to-go cups back from large gastronomy customers and recycle them to produce toilet paper. This toilet paper is then happily used by other customers in turn. This innovative spirit is set to continue in 2019 too: we are currently working on the implementation of 100% biodegradable to-go cups and lids for our customers in gastronomy.



*TO-GO Elbe-Werkstätten employees help us with the "Reuse instead of disposable" project*

### Coffee waste as a modern recyclable material

We value every part of our coffee beans and thus use them to the fullest capacity. In Hamburg, the external coffee skins, which detach during roasting, are fermented to produce biogas and the digestates subsequently used as organic fertiliser. In 2018, 277.34t of coffee skins in Germany were recycled to produce biogas in this way. Our subsidiary J. Hornig compresses the coffee skins into pellets directly on the premises and feeds them into a biogas plant. In 2018, they amounted to more than 32.4t.

On the road

## Employees & responsibility

### We reap what we sow

Our commercial apprentices kick off their course with a two-week social work placement with the Hamburger Tafel or Bahnhoftsmission. In their experience reports from 2018, they describe their impressive encounters and the worthwhile work done by those organisations. Two of our commercial apprentices applied for the Energy Scout qualification in 2018. Their journey begins in 2019: in spring, the two will first attend a seminar hosted by the chamber of commerce and then implement a measure aimed at increasing energy efficiency in the scope of their project work.



**TRULY COMMITTED STAFF** Our apprentices Julia D. and Maximilian G. helping out the Hamburger Tafel

### Work-health balance

True to the motto of “Healthy employees make healthy companies”, we actively promote and encourage the health of our staff. From 2019, we will be entering into a cooperation with the “Urban Sports Club” and contributing to membership fees. This will allow staff in Germany to stay fit through exercise or team sports in one of the almost 2,000 sports clubs, fitness studios and swimming pools independently of their location.



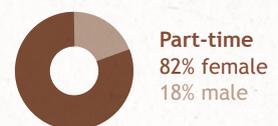
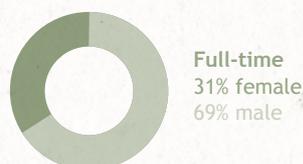
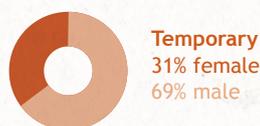
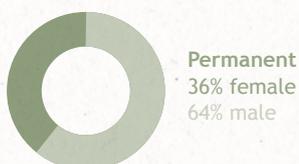
**BEE HIVES** Bee colonies at our site in Poland

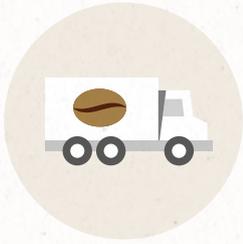
### Conservation of natural habitats

We are actively involved in the conservation of biodiversity and the preservation of important natural habitats. In September 2018, we introduced four bee colonies to our company premises in Poland. Information boards show employees and visitors how bees contribute to maintaining the balance in our ecosystem with their pollination. Our Polish customers are also delighted by the honey, around 40-60 kg per year, which we give them as presents. For 2019, we are planning to set up new habitats at our site in the Czech Republic. The green areas there will be transformed based on the recommendations of the Czech Union for Nature Conservation (ČSOP) in an attempt to raise environmental awareness and promote biodiversity. In this way, we hope to create more natural habitats for wild animals and birds. In addition, we are also setting up insect hotels, in order to provide protected habitats for even the smallest useful creatures.

### Employee figures for the holding company in 2018

Total employees: approx. 900





On the road:

## Making our transport climate-friendly

Nothing is possible without mobility. But how can we make mobility as environmentally friendly as possible? As a company with long transport routes and an extensive sales and distribution network, our raw materials, products and indeed our staff are on the go a lot. We have set ourselves the goal of continuously reducing emissions resulting from transport and traffic. This requires a great deal of creative thinking to establish how we can stay just as mobile in a more environmentally friendly manner through the implementation of new technologies and guidelines.

*Giving the environment the right of way:*

*Our employees will soon be fuelling up at 12 EV charging stations.*



At our site

## Giving hybrids and electronic vehicles (EV) the right of way

At our site in Hamburg, we have procured a plug-in hybrid vehicle for our courier services, which runs exclusively on the green electricity we source. The increasing demand for electric company cars is proof of just how contagious our sustainable efforts are. The installation of a total of twelve electric charging stations should be complete by mid-2019.

## Sustainable shipping

As a globally operating hot beverages expert, we have been assuming responsibility for climate protection and continuously reducing our carbon footprint for many years already. Our sites' solutions for environmental friendly shipping and transport are taking on a greater importance year by year, which translates to a positive effect for the environment. In Austria, we guarantee CO<sub>2</sub> neutral parcel shipping from the Österreichische Post AG distribution centre right to our customer's door. In the Netherlands, all sending of letters and parcels is now CO<sub>2</sub> neutral, which resulted in CO<sub>2</sub> savings of 1.9 t in 2018. The completely climate-neutral shipping of parcels in Germany made it possible to save 237.71 t of CO<sub>2</sub> last year. Parcel shipping between our sites in Germany and the Netherlands is also completely CO<sub>2</sub> neutral. A number of schemes are already under way in parallel in the Czech Republic and Slovakia: for example, the parcel weight has been increased in order to reduce both the number of shipments and the quantity of packaging materials required. Unlike in the past, the majority of goods are now transported more environmentally efficiently via a parcel service instead of being delivered by our own drivers.

## Procurement maps

We want to make our deliveries even more efficient and shorter. Therefore, we recently started compiling what we call "procurement maps". We use these maps to document and calculate the distances from the production sites of the various products and packaging materials that we purchase. For example, 67% of our packaging materials for our sites in Hamburg and Sauerlach originate in Germany and 100% in Europe. On average, our packaging material travels 369 km. We expect to have finished all the calculations for our delivery routes by the end of the first quarter of 2019.

On the road



TEA PLANTATION in Darjeeling

As a hot beverage expert aware of its responsibilities:

## Certified organic and Fairtrade – tea and cocoa

**O**ur partners in gastronomy can display their stance and their awareness of their responsibility with our growing range of organic and Fairtrade-certified hot beverages.

Partnerships for sustainable tea trade, a cocoa cooperation with a fair train company and positive developments in the introduction of biodegradable tea packagings are all testament to the fact that our sustainable commitment with regard to tea and cocoa goes far beyond certifications.

Our tea brands



## Partnership for a more sustainable tea trade

J.J.Darboven has been a member of the Ethical Tea Partnership (ETP) since summer 2018. Together, we are campaigning for socially fair and ecologically sustainable trade in tea. The declared goals include promotion of sustainable tea cultivation, fair distribution of wages and strengthening women's rights. The ETP's teams of experts are on-site worldwide, where they work in close cooperation with the governments, aid organisations and producers in order to assist small farmers and tea producers with internationally recognised social and environmental standards. In addition, they also conduct projects tackling sensitive and complex problems which cannot be sufficiently resolved in the scope of audits and certifications.

## Four new varieties of tea in Fairtrade and organic quality

Our EILLES TEE range was complemented with four new varieties in 2018. All the new varieties are from Fairtrade sources and three of them have an organic certification. The "Bio Green Tea Jingshen Leaf Fairtrade" picked in spring, the classic "Bio Earl Grey Tea Leaf Fairtrade", the refreshing organic herbal blend "Bio Herbal Refresh Fairtrade" and the mild and cool "Spearmint Fairtrade" variety allow our partners in gastronomy to display fair interaction with people and nature.



TEA DIAMOND® Our Tea Diamond® range has been changed over to biodegradable packaging material

## The way to environmentally friendly packaging

Our natural product tea should also be reabsorbed into nature simply again after its use. For this reason, the packagings employed are also becoming relevant from an ecological perspective. We have set ourselves the goal of changing the entire Tea Diamond® range, with 44 million pyramid bags delivered per year at present, over to biodegradable material by 2020. Our approach here is to employ compostable corn starch, also known as biodegradable PLA. PLA (polylactic acid) is produced from renewable and not mineral raw materials. All of the pyramid bags in our SANSIBAR Tee and PLATEANUM® brands as well as the entire organic range of EILLES TEE Tea Diamonds® are produced from this substance.

Environmental considerations are also coming into focus as far as tea product packaging is concerned. We are already hard at work on producing our EILLES TEE Tea Diamond® flip-top boxes from 100% biodegradable materials. We are well on the way to achieving our declared goal for this range: producing the entire packaging using renewable raw materials.

## Fair hot beverages during your train journey

We have been supplying the Deutsche Bahn (German Railway Company) with our EILLES TEE tea and COCAYA cocoa, both in Fairtrade quality, since April 2017. As such, the on-board bistros in the ICE and IC trains now exclusively offer Fairtrade hot beverages. In 2018, that translated to a good 2.1 million sachets of tea alone. This sustainable offering has now been officially acknowledged and Deutsche Bahn was awarded 3<sup>rd</sup> place in the Fairtrade Awards 2018.



**Social responsibility:**

# We support people and ideas

As a family company, social responsibility is an essential element of how we view ourselves as a company. We initiate and promote a wide range of cultural and social products or donate our products to worthy causes in Hamburg, Germany and all around the world – out of obligation and with pleasure at the same time.

## IDEE award

Albert Darboven has been presenting the IDEE award since 1997. The award comes with the highest prize money for innovative ideas for founding companies from women. The benefactor’s aim is to help courageous women take their first steps in self-employment and, at the same time, to encourage women in general to follow their dreams and convert their ideas into reality. The prize is awarded in alternate years to German and Polish founders of companies displaying a great deal of personal commitment who have come up with a business concept which is innovative, sustainable and creates jobs.

The 2018 award ceremony was held in Poland. The winner, Justyna Wysocka-Golec, works on the development and marketing of innovations in the field of energy efficiency. She convinced the jury with the development of an innovative microprocessor, which employs an algorithm to boost the available performance of power sets and generators fivefold. At

present, her company has a prototype for use on bicycles, which simultaneously functions as a powerful light source and charging device. The solution has already been sold. Justyna Wysocka-Golec hopes to use the prize money to expand her idea and apply it to small energy solutions in the field of wind energy turbines and AC generators.

## Illumination for the Speicherstadt

When you enjoy a J.J.Darboven hot beverage anywhere in the world, you also experience a strong connection to the product coffee and the people who enjoy it. We are not only at home in a number of places, but also invest continually in the various locations and regions. This is true, for example, of the Speicherstadt warehouse district in Hamburg, which is more representative of the coffee trade than anywhere else in Germany. To ensure that the citizens of Hamburg and its visitors can enjoy the UNESCO World Heritage Site during the night as well, Albert Darboven and other dedicated local individuals founded the Licht-Kunst-Speicherstadt association back in 2000. Ever since, the artistic illumination based on the concept by light artist Michael Batz has made this unique district a top tourist attraction at all hours of the day and night.



DARBOVEN WITH THE 2018 WINNERS (from left to right): Anna Radlińska, Justyna Wysocka-Golec, Albert Darboven, Aleksandra Radtke and Michalina Graczyk

*“I am truly convinced that it is important to increase the percentage of female entrepreneurs, as this will serve to enrich our economy.”*

Albert Darboven

## Pferde für unsere Kinder e.V.

It is no secret that Albert Darboven is a great lover of horses and that he knows the special connection between man and horse from his own experience. Contact with horses can help children in particular to grow into caring, responsible adults with a love of nature.

For precisely this reason, Albert Darboven is a celebrated ambassador for “Pferde für unsere Kinder” (Horses for our Children): the association organises projects such as the “Horse Experience Days” to bring children “into contact” with horses in the truest sense of the word.



PFERDE FÜR UNSERE KINDER *Positive encounters at Pferde für unsere Kinder e. V., image credit: © Markus Lämmle*

## Social community

We have been taking our social responsibility seriously for a great number of years already and express our understanding of community and solidarity through our actions. We regularly donate our products to local organisations supporting disadvantaged persons. In Germany, for example, the Hamburger Tafeln regularly receive tea from us — a total of 4,130.5kg in 2018. In Austria, the staff at J. Hornig donate tea and coffee to local charitable organisations such as Caritas Steiermark, VinziDorf and the JUCA association for young homeless people in Vienna in the cold months

every year. Our subsidiary in the Czech Republic has been cooperating with the SLUNCE foundation, which is dedicated to helping children and adults with intellectual disabilities, since as far back as 2002. It helps out with free deliveries of tea and coffee for the benefit concerts held to support the foundation’s work. In addition, in the run-up to Christmas, we also distribute warming hot beverages to needy elderly people in cooperation with the Red Cross.

Our products are packed full of joie de vivre.  
Ensuring this throughout the entire supply chain  
is both a duty and an incentive for us at the  
same time.

Albert Darboven

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